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## The New Year

Emma Goldman

January 1912

The business Christians have just celebrated Christmas. To increase their profits and heighten the glory of God, they have exploited the Savior to good purpose. Splendid success of redemption! Christ gave his blood to enable the churches and department stores to do better business. If, on the right hand of the Heavenly Father, he does not swear and curse over this success to shock the very angels, his heart is a lamb's indeed.

Fortunately, we are atheists, not Christians, and in no wise responsible for the bitter disappointment of the Savior.

However, the hopes of *Mother Earth* for the new year depend neither on religious nor political calculations. They rest on the awakened consciousness of the people, upon whom depends the great and glorious future,—a new social structure built on freedom and well-being for all.

For five years *Mother Earth* has continued on its path to arouse the sleepy, strengthen the weak, and to enthuse the courageous, that they may form the advance guard for the coming great struggle. Its task was by no means easy; the hardships were much greater than the success. We had hoped for the assistance of all comrades, since it is well-nigh impossible to maintain a fearless and non-compromising publication in

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an atmosphere of mental cupidity and speculation. But they have not rallied to the support of *Mother Earth*,—at least not to the extent one might have expected. Possibly our magazine does not meet with their entire approval; or, still more likely, the comrades fail to understand the difficult position of a paper like *Mother Earth*, with neither a party machine nor an advertising department to back it. At any rate, the main sustenance of the magazine has come from my lectures. But for that, *Mother Earth* would have long ago ceased to be. Needless to say, Anarchism would not die should the magazine discontinue. Yet Anarchism never needed an exponent so much as it does now. The Anarchist propaganda has passed the stage of ridicule and willful misunderstanding. People are beginning to realize its deep significance and wide import. *Mother Earth*, as the only Anarchist magazine in America, should utilize to the utmost the social change of attitude, in order to disseminate wider knowledge and information of Anarchist principles. That is its purpose; therein consists its mission.

With this in view, we again appeal to all comrades and friends to rally round the little fighter that has so bravely withstood the stress and storm of five years. We ask, first of all, that our friends renew their subscriptions. Surely that is the least they can do. A copy of *The Soul of Man Under Socialism* will be given with every renewal. Those who are willing to do more should aid us in getting new subscribers. Any friend securing for the magazine three new subscriptions will be presented with a free copy of *Anarchism and Other Essays* or *Conquest of Bread*. Comrades desirous to spread our ideas on a larger scale should send for our 5c. propaganda pamphlets, to be had at \$3.00 per 100.

Comrades and friends, let us join hands for the new year in the great work before us. The time has never been more ripe. The present is fast nearing its doom. Out of the chaos the future emerges in harmony and beauty.

P. S.—At the end of this month we begin our yearly tramp through the enemy's camp. We expect to open up with a new series of lectures in Pittsburgh, Pa. Comrades and groups wishing dates will please communicate with me at once. Address: 55 W. 28th street, New York.